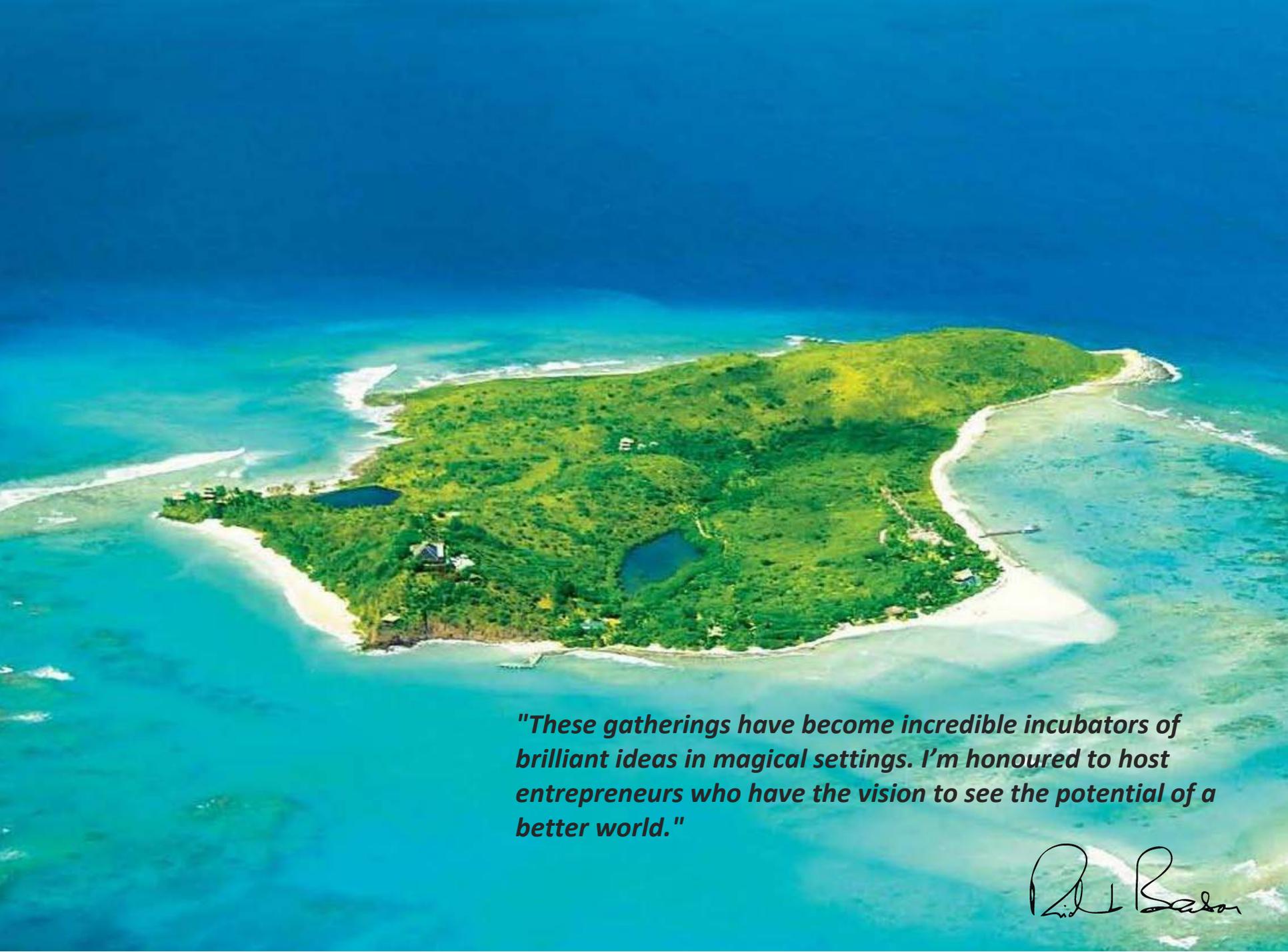




# Success to Significance

JOIN VIRGIN UNITE, KELLEHER INTERNATIONAL, AND SIR RICHARD BRANSON  
NECKER ISLAND • MARCH 1-5, 2020





***"These gatherings have become incredible incubators of brilliant ideas in magical settings. I'm honoured to host entrepreneurs who have the vision to see the potential of a better world."***

*Richard Branson*

# welcome to paradise

We are delighted to be hosting this year's Success to Significance Leadership Gathering, March 1-5, 2020.

Held at the Branson home on Necker Island, your stay promises to be a one-of-a-kind experience--meeting an incredible group of people and hearing from some brilliant speakers.

Virgin Unite and Kelleher International have been partnering for over five years, resulting in nearly \$2 million raised for critical work on the front lines of some of the toughest issues on the planet.

Of course it wouldn't be a Virgin event without having a lot of fun along the way, in one of our favorite places on Earth.

We look forward to welcoming you to Necker Island!



A red ink signature of Richard Branson, written in a cursive style.

**RICHARD BRANSON**  
*Founder, Virgin Group*



A red ink signature of Amber Kelleher-Andrews, written in a cursive style.

**AMBER KELLEHER-ANDREWS**  
*Co-Founder & CEO,  
Kelleher International*

A large background image of a tropical beach with white sand, turquoise water, and palm trees. A thatched-roof gazebo is visible on the beach. A thick red diagonal line runs across the image from the top left to the bottom right.

# you're invited

## Meet your Hosts



### Richard Branson, Virgin Unite

**In all that we do, we are uniting a powerful global community, who share our belief that entrepreneurial ideas, together with the right people, can create change around the world – the whole 24,902 miles of it.**

We host a range of activities to bring together a united community of responsible, ethical businesses that contribute their resources, time and connections in developing entrepreneurial ideas that reinvent how we live and work that benefit people and our planet. But on top of that we give it a Virgin flavour and make sure we have fun along the way!

We are fortunate that Richard donates his time to join us which enables the intimate group of community members we invite to not only have this once in a lifetime opportunity but also create funds for our work.

### Amber Kelleher - Andrews

**Our partner Amber Kelleher-Andrews was invited by Sir Richard Branson to share ideas with other global business leaders on Necker Island in May 2013. Amber was immediately inspired by Branson to envision new innovative ways to transform her successful matchmaking company into an unstoppable *Force for Good!***

Amber is the co-founder and CEO of Kelleher International, a global matchmaking firm responsible for 1,000+ marriages since 1986.

The Kelleher community is comprised of an incredible network of high profile, driven clientele. Amber knew right away that this exclusive community could be instrumental in spring boarding new creative ideas around people, planet and profit.

With this in mind, Amber has curated a series of six intimate gatherings in partnership with Unite since 2014. This Constellation of passionate leaders she continues to bring to Necker Island are positive change-makers, responsible for achieving greater purpose in business and beyond. Collectively we are changing the planet for the better...and it's just the beginning!



SIGNIFICANCE TO SUCCESS



## What to Expect

Consider Necker Island your home for the week. We welcome you to enjoy the island in your own way.

### Mornings: Inspiration + Impact

**Rooftop breakfast • Guided conversation • Impact Workshops**

Each morning will start with a rooftop breakfast, after which we'll gather for talks on the state of the world and innovations that spark hope and challenge each of us to explore our own abilities. You'll have the chance to apply your unique resources directly to world-shifting projects through workshops led by visionary frontline leaders, affecting causes ranging from human rights abuses to climate change.

### Afternoon: Play + Relax

**Lunch • Open itinerary • Exclusive Necker activities**

Lunch will be in different locations around the island each day, ranging from beach barbecues to in-pool dining. Afternoons are free for you to do any of the activities available on the island or in the sea. You'll be able to get up close with our lemurs, face off in tennis tournaments, and relax poolside, on any of the beaches, or in the island spa.

### Evenings: Connect + Dine

**Cocktails • Dinner • Entertainment**

Every sunset is celebrated with cocktails. Dinner will be served in a new location each night, often accompanied by a special performance—and most nights end with barefoot dance parties.

**NECKER** EXPERIENCE



# Past Program Participants

Gain inspiration from some of the world's most innovative thinkers. Past speakers have included:



**Aloe Blacc**

Performer and Activist

**Ben Cohen and Jerry Greenfield**

Co-founders, Ben & Jerry's

**Bob Collymore**

Chief Executive Officer, Safaricom

**Bo Derek**

Actress and Model; Special Envoy of the Secretary of State for Wildlife Trafficking

**Sylvia Earle**

Scientist and Oceanographer

**Maria Eitel**

President and CEO, Nike Foundation

**José María Figueres**

Former President of Costa Rica;  
President, Carbon War Room

**Joe Gebbia**

Co-founder and CPO, Airbnb

**Gabby Giffords**

Former US Representative from Arizona

**Paul Hawken**

New York Times Bestselling Author

**Tony Hsieh**

Chief Executive Officer, Zappos

**Natalie Imbruglia**

Performer and Activist

**Calvin Johnson**

Former American Football Wide Receiver; Founder and President, The Calvin Johnson Jr. Foundation

**Peter Knights**

Executive Director, WildAid

**Her Majesty Queen Noor of Jordan**

**Ben Rattray**

Founder and CEO, Change.org

**Mary Robinson**

Former President of Ireland;  
President, Mary Robinson Foundation - Climate Justice; Member, The Elders

**Johan Rockström**

Director, Stockholm Resilience Centre (SRC)

**Zainab Salbi**

Founder and CEO,  
Women for Women International

**Emeli Sandé**

Recording Artist and Songwriter

**Reshma Saujani**

Founder and CEO, Girls Who Code

**Bryan Stevenson**

Founder and Executive Director,  
Equal Justice Initiative

**Paul van Zyl**

Co-founder and CEO, Maiyet

**Jimmy Wales**

Founder, Wikipedia

**Ernesto Zedillo**

Former President of Mexico;  
Director, Yale Center for the Study of Globalization; Member, The Elders





## Reserve Your Spot

Spaces are limited.  
Reserve your spot today.



Contact:  
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# JOIN US TODAY



“There is no greater thing you can do with your life and your work than follow your passions - in a way that serves the world and you.”

*Phil Baran*

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JOINING THE FORCE FOR GOOD TRIBE**