



Success to Significance

JOIN VIRGIN UNITE, KELLEHER INTERNATIONAL, AND SIR RICHARD BRANSON
NECKER ISLAND • MARCH 1-5, 2020





Your Personal Invitation

We are delighted to be hosting this year's Success to Significance Leadership Gathering, March 1-5, 2020.

Held at the Branson home on Necker Island, your stay promises to be a one-of-a-kind experience--meeting an incredible group of people and hearing from some brilliant speakers.

Virgin Unite and Kelleher International have been partnering for over five years, resulting in nearly \$2 million raised for critical work on the front lines of some of the toughest issues on the planet.

Of course it wouldn't be a Virgin event without having a lot of fun along the way, in one of our favorite places on Earth.

We look forward to welcoming you to Necker Island!

RICHARD BRANSON
Founder, Virgin Group

AMBER KELLEHER-ANDREWS
Co-Founder & CEO,
Kelleher International



NECKER ISLAND



Meet your Hosts



Virgin Unite

Virgin Unite is the entrepreneurial foundation of the Virgin Group. We create opportunities for a better world by uniting inspiring change-makers with innovative ideas and ground-breaking organizations.

Our Work: We connect a global community who share our belief that entrepreneurial spirit and disruptive ideas, together with the right people, can solve the world's most intractable problems.

- We use our voice and reach to shine a light on unacceptable issues.
- We incubate disruptive solutions and empower entrepreneurs to change business for good.
- We connect a global community who share our belief that entrepreneurial spirit and disruptive ideas, together with the right people, can solve the world's most intractable problems.

Since our launch in 2004, we've cultivated a network of people who want to make a tangible difference in the world. We would love to welcome you into this constellation of passionate and dedicated changemakers.

Virgin Unite's overheads are covered by Sir Richard Branson and the Virgin group, so 100% of your donation will go directly to initiatives we create or support.

Amber Kelleher - Andrews

Amber Kelleher-Andrews is the co-founder and CEO of Kelleher International, a global matchmaking firm responsible for 1,000+ marriages since 1986. She is an internationally-renowned relationship expert, TV correspondent, inspirational speaker and blogger for The Huffington Post and SFGate.com. Amber is also known as "America's Matchmaker," hosting her own CBS radio talk show and recently starring on NBC's prime-time television show "Ready for Love." Inspired by Richard and Virgin Unite's passion for using business as a force for good, Amber enthusiastically responded to the invitation to form a philanthropic partnership and co-host a series of extraordinary Leadership Gatherings. Working alongside Richard and Virgin Unite, Amber discovered the magic of matching "people with purpose". She is now living out her dream by bringing together intimate groups where "change makers" can meet one another, and collaborate to make a difference in the world!



SIGNIFICANCE TO SUCCESS



What to Expect

Consider Necker Island your home for the week. We welcome you to enjoy the island in your own way.



Mornings: Inspiration + Impact

Rooftop breakfast • Guided conversation • Impact Workshops

Each morning will start with a rooftop breakfast, after which we'll gather for talks on the state of the world and innovations that spark hope and challenge each of us to explore our own abilities. You'll have the chance to apply your unique resources directly to world-shifting projects through workshops led by visionary frontline leaders, affecting causes ranging from human rights abuses to climate change.



Afternoon: Play + Relax

Lunch • Open itinerary • Exclusive Necker activities

Lunch will be in different locations around the island each day, ranging from beach barbecues to in-pool dining. Afternoons are free for you to do any of the activities available on the island or in the sea. You'll be able to get up close with our lemurs, face off in tennis tournaments, and relax poolside, on any of the beaches, or in the island spa.



Evenings: Connect + Dine

Cocktails • Dinner • Entertainment

Every sunset is celebrated with cocktails. Dinner will be served in a new location each night, often accompanied by a special performance—and most nights end with barefoot dance parties.



NECKER EXPERIENCE

Necker at a Glance

Necker Island is 74 acres of tropical paradise, nestled in the eastern part of the British Virgin Islands. It was named after a 17th century Dutch naval commander named Johannes de Neckere but remained uninhabited until Richard fell in love with it in the 1970s and transformed it into an exclusive luxury retreat, and a few years later, his home.



What's included?

The package covers your participation in the gathering and four nights of all-inclusive accommodation, transfers to and from Beef Island airport, food and drink, most island activities, and a voluntary charitable donation to Virgin Unite. The price does not include spa treatments, scuba diving, flights, or alternative airport transfers.



Traveling to Necker

It is possible to fly to the British Virgin Islands via many parts of the Caribbean, with the most popular routes being Beef Island, Tortola (EIS), St. Thomas (STT), or Virgin Gorda (VIJ). You won't need a visa if you have an Australian, Canadian, EU, or US passport that's valid for at least six months after your return date. And if you plan to extend your stay in the Caribbean, we'd be happy to make some suggestions.



Activities

Necker Island is the perfect place to relax and unwind. During downtime, we encourage guests to make the most of the island with the following activities: Beach Volleyball • Kayaking • Kiteboarding • Paddleboarding • Pilates and Yoga* • Sailing • Scuba Diving* • Snorkeling • Spa Treatments* • Subwinging • Swimming • Tennis • Wakeboarding • Waterskiing • Windsurfing

*Additional charge may apply



Dining

Fine food is a highlight of any guest's stay. Head Chef Chris Kenny and his team of skilled chefs explore new, sustainable ways of preparing dishes that use seasonal ingredients, often locally sourced or grown right on Necker. During your stay, you'll have the opportunity to dine all over the island, and all dietary restrictions can be accommodated.



NECKER EXPERIENCE

Past Program Participants

Gain inspiration from some of the world's most innovative thinkers. Past speakers have included:



Ishmael Beah

Bestselling Author and
Human Rights Spokesperson

Aloe Blacc

Performer and Activist

Ben Cohen and Jerry Greenfield

Co-founders, Ben & Jerry's

Bob Collymore

Chief Executive Officer, Safaricom

Bo Derek

Actress and Model; Special Envoy of the
Secretary of State for Wildlife Trafficking

Sylvia Earle

Scientist and Oceanographer

Maria Eitel

President and CEO, Nike Foundation

José María Figueres

Former President of Costa Rica;
President, Carbon War Room

Joe Gebbia

Co-founder and CPO, Airbnb

Gabby Giffords

Former US Representative from Arizona

Paul Hawken

New York Times Bestselling Author

Tony Hsieh

Chief Executive Officer, Zappos

Natalie Imbruglia

Performer and Activist

Calvin Johnson

Former American Football Wide
Receiver; Founder and President,
The Calvin Johnson Jr. Foundation

Van Jones

Political Commentator, CNN;
Co-founder and President, Dream Corps

Peter Knights

Executive Director, WildAid

Her Majesty Queen Noor of Jordan

Ben Rattray

Founder and CEO, Change.org

Mary Robinson

Former President of Ireland;
President, Mary Robinson Foundation -
Climate Justice; Member, The Elders

Johan Rockström

Director, Stockholm Resilience Centre (SRC)

Zainab Salbi

Founder and CEO,
Women for Women International

Emeli Sandé

Recording Artist and Songwriter

Reshma Saujani

Founder and CEO, Girls Who Code

Bryan Stevenson

Founder and Executive Director,
Equal Justice Initiative

Paul van Zyl

Co-founder and CEO, Maiyet

Jimmy Wales

Founder, Wikipedia

Ernesto Zedillo

Former President of Mexico;
Director, Yale Center for the Study
of Globalization; Member, The Elders





Reserve Your Spot

Spaces are limited.
Reserve your spot today.



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